



NC TIDE

2020 CONFERENCE
April 20- April 22, 2020

April 20- April 22, 2020

Hotel Ballast

301 N Water Street | Wilmington, NC

The North Carolina Training, Instruction, Development and Education (NC TIDE) Committee is a non-profit training organization for the behavioral healthcare industry. With their first conference in 1975, established in 1992 as a non-profit agency, and most recently renamed NC TIDE in 2011, NC TIDE has successfully completed over 81 conferences and trained thousands of individuals in the behavioral healthcare industry. NC TIDE in the past has sponsored two training conferences each year, one in the spring in Wilmington, NC and one in the fall in Asheville, NC. NC TIDE will only be offering the conference in the Spring as they continue to grow. NC TIDE officers and committee members are all professionals in the behavioral health care industry who volunteer their time to carry forward the mission of the organization. Their organization is dedicated to continued improvement and provides information, training, and education to all in our field of work.

Currently NC TIDE addresses information in the areas of:

- Finance and Reimbursement
- Managed Care Directors
- MIS Information Management and Technology
- Medical Records and Confidentiality
- Quality Management
- Clinical Practices
- Practice Management
- Regulatory Compliance
- Customer Service
- Consumer Affairs
- Community Collaboration and Outreach
- CFAC Members (Consumer and Family Advisory Council)

AUDIENCE

LME/MCO, human resources, care managers/coordinators, administrators, practice managers, mental health professionals including substance use counselors, social workers, psychologists, marriage and family therapists, school counselors, peer support specialists, intellectual/developmental disability providers, CFAC members, consumers and family members, and other professionals and individuals interested in this subject.



NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION

**Exhibitor & Sponsorship
Opportunities
NC TIDE 2020 Conference
WILMINGTON, NC
April 20-22, 2020**

**Come relax by the beautiful, Cape Fear River in
Wilmington, NC with 300+ attendees at the
2020 NC TIDE Conference.**

www.NCTIDE.org

The North Carolina Training, Instruction, Development and Education (NC TIDE) Committee is a **non-profit training organization** for the behavioral healthcare industry. With their first conference in 1975, established in 1992 as a non-profit agency, and renamed NC TIDE in 2011, NC TIDE has successfully completed over 85 conferences and trained thousands of individuals in the behavioral healthcare industry.

NC TIDE has many partners contributing to their success including the Division of Health Benefits (NC Medicaid), Division of Mental Health Developmental Disabilities and Substance Abuse in North Carolina (DMH), as well as representatives from the Local Management Entities/Managed Care Organizations and Behavioral Health Providers from across North Carolina. These partners ensure that NC TIDE has the most up to date and pertinent training to the behavioral health community. NC TIDE sponsors one training conferences in the spring annually

**Don't miss our 2020 conference!
See enclosed information for exhibition and
sponsorship opportunities!
To book your room, see link below.**

[HOTEL BOOKING LINK](#)



Sailboat Premium Sponsor

Price for Single Conference: \$1,600

Benefits Include:

EXCLUSIVE ONLY to Sailboat Package Deal:

- **Two Complimentary Full Conference Registrations for your clinical staff (in addition to your exhibitor registrations)**
- Sponsorship includes signage recognizing sponsorship of:
 - All Plenary Sessions
 - Monday Night Event Sponsorship
 - Tuesday Night Movie Screening
- Company name or logo on the conference attendee bags
- Company name or logo on conference marketing e-mails sent to Behavioral Health Professionals

Premium Package Benefits:

- **Electronic advertisement through:**
 - **Company Website Link on NCTIDE homepage**
 - **Company logo on official conference registration web page**
 - **Company logo on official conference web page**
 - **Advertisement as Sponsor on Social Wall**
- **NEW: Ability for conference attendees to contact Company directly through Conference App.**
- Visibility Monday, April 29 and Tuesday, April 30 with a 6-foot exhibit table including electricity (if requested) during the conference. (\$800.00 Value)
- Prime Exhibit Booth Location
- 2 complimentary exhibitor registrations
- Attendance to evening activities
- Conference penetration data to include attendee credentials, city and state
- Introduction at Opening Plenary Session



Sandcastle Premium Sponsor

Price for Single Conference:

\$1,200

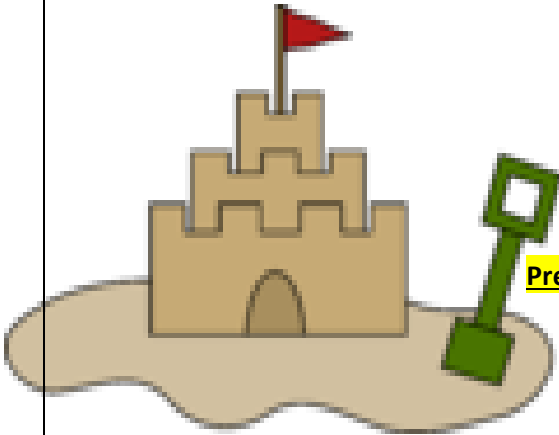
Benefits Include:

EXCLUSIVE ONLY to Sandcastle Package:

- **One Complimentary Full Conference Registrations for your clinical staff (in addition to your exhibitor registrations)**
- Sponsorship includes signage recognizing sponsorship of:
 - Morning and Evening Break
- Company name or logo on multiple conference marketing e-mails sent to Behavioral Health Professionals

Premium Package Benefits:

- **Electronic advertisement through:**
 - **Company Website Link on NCTIDE homepage**
 - **Company logo on official conference registration web page**
 - **Company logo on official conference web page**
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- **Ability for conference attendees to contact Company directly through Conference App.**
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"The Conference is well run with plenty of opportunities for vendors to talk with attendees"

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www.TherapServices.net

Exhibitor Sponsorship and Extras

Exhibit Booth ONLY.....\$800	<p>Exhibit Fee Includes the following:</p> <ul style="list-style-type: none"> • 2 Exhibitor Hall Only Passes • Conference penetration data to include attendee credentials, city and state • Organization’s description and web link posted on the NCTIDE website <p style="text-align: center;">**There is a \$100 charge for electricity on exhibit only booths.</p>
Door Prize	Contribute a door prize for the final wrap up of the conference. A favorite among all attendees! Your door prize will be highlighted in the conference materials and announced during the awarding of the prize. (Deadline to report door prize 3/1/19)
Extra Hall Pass (Does not include attendance to sessions)	\$50 each

Become a Sponsor today-REGISTER HERE

[HOTEL REGISTRATION](#)

Terms and Conditions:

- **Marketing will NOT begin for your company until payment is remitted.**
- **Full payment is required prior to the conference.**
- **NC TIDE Cancellation Policy for Sponsors:**
 - NC TIDE will allow substitutes for those representing the company any time including time of check in at the conference. Please allow 2 weeks to ensure proper correction of name badges, etc.
 - NC TIDE will charge a \$100.00 administrative fee for all cancellations by 1/1/2020.
 - Cancellations by 3/1/20 will be refunded 50% of the sponsorship fees. Cancellations after 3/1/2020 will receive no refund.

Learn More about NC TIDE: <http://nctide.org/history.html>



NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION

Look Who Attended NC TIDE Last Year! 2019 Conference Exhibitors and Sponsors

CST Data has been a proud supporter of NCTIDE since 2001, back when it was NCFARO. The relationships we have formed over the years by being a consistent exhibitor have enabled us to personally get to know the decision makers of the State Agencies as well as the many Providers across the State in a way we never could by just making sales calls in the normal course of business. We have stood by NCTIDE through good times and bad and the value of these relationships has grown deeper and deeper with every passing year. We attend many conferences throughout the year and NCTIDE is by far one of the most valuable and rewarding to CST Data.



Aurora Health	Acadia Healthcare
ACF Technologies	Benchmarks
Blue Ridge Pharmacy	Brynn Marr Hospital
Coastal Southeastern United Care	CST Data
G4S Secure Solutions	GT Independence
Holly Hill Hospital, Inc.	Inperium
Integrated Family Services	LOCUS Solutions
New Hope Treatment Center	NC Problem Gambling
OnceLogix	Patagonia Health
Pharmacy Alternatives	QBS, Inc.
Relias	RHA Health Services
Rubicon Management, Inc.	Secure Telehealth
Skill Creation	Therap
Vanderhorst Enterprises	Vidant Medical Center
Youth Haven Services	Wells Insurance

2020 Conference Tentative Schedule

5:00 pm-7:00 pm
5:00 pm

Exhibitor Room Available to Exhibitors for Set-up
Conference Registration Desk Open

7:00 pm	Conference Registration Desk Closes
Monday, April 20, 2020 7:15 am- 3:00 pm 7:30 am- 8:45 am 8:30 am- 8:45 am 9:00 am- 10:30 am 10:30am-10:45 am 12:00 pm-1:30 pm 1:30 pm- 3:00 pm 3:00 pm- 3:15 pm 3:15 pm- 4:45 pm 5:30 pm EVENING	Registration Desk Open Meet and Greet Exhibitor Breakfast – Exhibits Open Welcome and Business Meeting Plenary Session Number 1 Break: Exhibitor Visitation Lunch - On Your Own Choice of Breakout Sessions Break: Exhibitor Visitation and Snack Plenary Session Number 2 Exhibit Hall and Meeting Rooms Shut Down Exhibitor Sponsored Event TBA
Tuesday, April 21, 2020 7:30 am- 8:30 am 7:30 am- 3:00 pm 8:30 am- 10:00am 10:00 am- 10:30 am 10:30 am- 12:00 pm 12:00 pm- 1:30 pm 1:30 pm- 3:00 pm 1:30 pm- 3:00 pm 3:00 pm- 3:15pm 3:15 pm - 4:45 pm 6:45 pm	Exhibitor Sponsored Continental Breakfast-Exhibits Open Registration Desk Open Plenary Session Number 3 Break: Exhibitor Visitation Choice of Breakout Sessions Lunch- on your own Breakdown of Exhibitor Tables Choice of Breakout Sessions Break: Afternoon Snack Plenary Session 4 Movie Screening Room Opens, Movie to start at 7pm
Wednesday, April 22, 2020 7:45 am- 8:45 am 7:45 am- 10:30 am 8:45 am- 10:15 am 10:15 am-10:30 am 10:30am- 11:45 am 11:45am- 12:00 pm	Exhibitor Sponsored Continental Breakfast Registration Desk Open Choice of Break Sessions Break Plenary Session Number 5 Closing Remarks and Door Prizes