

# April 20- April 22, 2020 Hotel Ballast

## 301 N Water Street | Wilmington, NC

The North Carolina Training, Instruction, Development and Education (NC TIDE) Committee is a non-profit training organization for the behavioral healthcare industry. With their first conference in 1975, established in 1992 as a non-profit agency, and most recently renamed NC TIDE in 2011, NC TIDE has successfully completed over 81 conferences and trained thousands of individuals in the behavioral healthcare industry. NC TIDE in the past has sponsored two training conferences each year, one in the spring in Wilmington, NC and one in the fall in Asheville, NC. NC TIDE will only be offering the conference in the Spring as they continue to grow. NC TIDE officers and committee members are all professionals in the behavioral health care industry who volunteer their time to carry forward the mission of the organization. Their organization is dedicated to continued improvement and provides information, training, and education to all in our field of work.

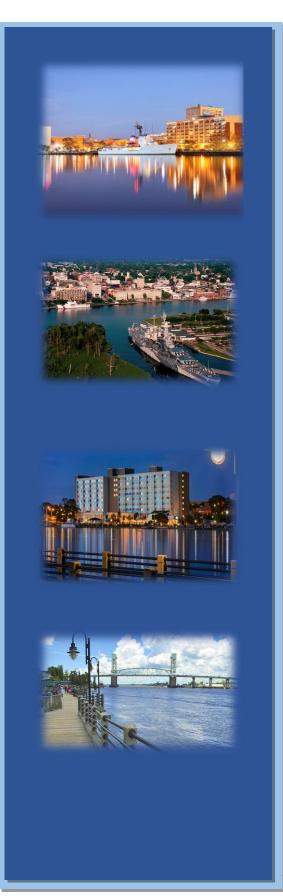
Currently NC TIDE addresses information in the areas of:

- · Finance and Reimbursement
- Managed Care Directors
- MIS Information Management and Technology
- ·Medical Records and Confidentiality
- Quality Management
- Clinical Practices
- Practice Management
- Regulatory Compliance
- Customer Service
- Consumer Affairs
- Community Collaboration and Outreach
- CFAC Members (Consumer and Family Advisory Council)

### AUDIENCE

LME/MCO, human resources, care managers/coordinators, administrators, practice managers, mental health professionals including substance use counselors, social workers, psychologists, marriage and family therapists, school counselors, peer support specialists, intellectual/developmental disability providers, CFAC members, consumers and family members, and other professionals and individuals interested in this subject.





## **Exhibitor & Sponsorship Opportunities** NC TIDE 2020 Conference WILMINGTON, NC April 20-22, 2020

Come relax by the beautiful, Cape Fear River in Wilmington, NC with 300+ attendees at the 2020 NC TIDE Conference. www.NCTIDE.org

The North Carolina Training, Instruction, Development and Education (NC TIDE) Committee is a non-profit training organization for the behavioral healthcare industry. With their first conference in 1975, established in 1992 as a non-profit agency, and renamed NC TIDE in 2011, NC TIDE has successfully completed over 85 conferences and trained thousands of individuals in the behavioral healthcare industry.

NC TIDE has many partners contributing to their success including the Division of Health Benefits (NC Medicaid), Division of Mental Health Developmental Disabilities and Substance Abuse in North Carolina (DMH), as well representatives from the Local Management Entities/Managed Care Organizations and Behavioral Health Providers from across North Carolina. These partners ensure that NC TIDE has the most up to date and pertinent training to the behavioral health community. NC TIDE sponsors one training conferences in the spring annually

> Don't miss our 2020 conference! See enclosed information for exhibition and sponsorship opportunities! To book your room, see link below.

> > **HOTEL BOOKING LINK**

Price for Single Conference:	\$1,600
Benefits Include:	<ul> <li>EXCLUSIVE ONLY to Sailboat Package Deal:         <ul> <li>Two Complimentary Full Conference Registrations for you clinical staff (in addition to your exhibitor registrations)</li> <li>Sponsorship includes signage recognizing sponsorship of:                 <ul></ul></li></ul></li></ul>
	<ul> <li>Premium Package Benefits:</li> <li>Electronic advertisement through: <ul> <li>Company Website Link on NCTIDE homepage</li> <li>Company logo on official conference registration we page</li> <li>Company logo on official conference web page</li> <li>Advertisement as Sponsor on Social Wall</li> </ul> </li> <li>NEW: Ability for conference attendees to contact Company directly through Conference App.</li> <li>Visibility Monday, April 29 and Tuesday, April 30 with a 6-foot exhibit table including electricity (if requested) during the conference. (\$800.00 Value)</li> <li>Prime Exhibit Booth Location</li> <li>2 complimentary exhibitor registrations</li> <li>Attendance to evening activities</li> <li>Conference penetration data to include attendee credentials, city and state</li> <li>Introduction at Opening Plenary Session</li> </ul>





Price for Single Conference:	\$1,200
Benefits Include:	EXCLUSIVE ONLY to Sandcastle Package:
	<ul> <li>One Complimentary Full Conference Registrations for your clinical staff (in addition to your exhibitor registrations)</li> <li>Sponsorship includes signage recognizing sponsorship of: <ul> <li>Morning and Evening Break</li> </ul> </li> <li>Company name or logo on multiple conference marketing e-mails sent to Behavioral Health Professionals</li> </ul> <li>Premium Package Benefits: <ul> <li>Electronic advertisement through:</li> <li>Company logo on official conference registration web page</li> <li>Company logo on official conference web page</li> <li>Advertisement as Sponsor on Social Wall</li> </ul> </li> <li>Ability for conference App.</li> <li>Visibility Monday, April 29 and Tuesday, April 30 with a 6-foot exhibit table including electricity (if requested) during the conference. (\$800.00 Value)</li> <li>Prime Exhibit Booth Location</li> <li>2 complimentary exhibitor registrations</li> <li>Attendance to evening activities</li> <li>Conference penetration data to include attendee credentials, city and state</li> <li>Introduction at Opening Plenary Session</li>
	· · ·
"The Conference is	s well run with plenty of opportunities for vendors to talk with attendees"

Exhibitor Sponsorship and Extras		
Exhibit Booth ONLY\$800	<ul> <li>Exhibit Fee Includes the following:</li> <li>2 Exhibitor Hall Only Passes</li> <li>Conference penetration data to include attendee credentials, city and state</li> <li>Organization's description and web link posted on the NCTIDE website</li> </ul>	
Door Prize	**There is a \$100 charge for electricity on exhibit only booths. Contribute a door prize for the final wrap up of the conference. A favorite among all attendees! Your door prize will be highlighted in the conference materials and announced during the awarding of the prize. (Deadline to report door prize 3/1/19)	
Extra Hall Pass (Does not include attendance to sessions)	\$50 each	

# **Become a Sponsor today-REGISTER HERE**

## HOTEL REGISTRATION

#### Terms and Conditions:

- Marketing will NOT begin for your company until payment is remitted.
- Full payment is required prior to the conference.
- NC TIDE Cancellation Policy for Sponsors:
  - NC TIDE will allow substitutes for those representing the company any time including time of check in at the conference. Please allow 2 weeks to ensure proper correction of name badges, etc.
  - NC TIDE will charge a \$100.00 administrative fee for all cancellations by 1/1/2020.
  - Cancellations by 3/1/20 will be refunded 50% of the sponsorship fees. Cancellations after 3/1/2020 will receive no refund.

### Learn More about NC TIDE: http://nctide.org/history.html



## Look Who Attended NC TIDE Last Year! 2019 Conference Exhibitors and Sponsors

**Aurora Health** 

**ACF** Technologies

CST Data has been a proud supporter of NCTIDE since 2001, back when it was NCFARO. The relationships we have formed over the years by being a consistent exhibitor have enabled us to personally get to know the decision makers of the State Agencies as well as the many Providers across the State in a way we never could by just making sales calls in the normal course of business. We have stood by NCTIDE through good times and bad and the value of these relationships has grown deeper and deeper with every passing year. We attend many conferences throughout the year and NCTIDE is by far one of the most valuable and rewarding to CST Data.



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Blue Ridge Pharmacy	Brynn Marr Hospital	
Coastal Southeastern United Care	CST Data	
G4S Secure Solutions	GT Independence	
Holly Hill Hospital, Inc.	Inperium	
Integrated Family Services	LOCUS Solutions	
New Hope Treatment Center	NC Problem Gambling	
OnceLogix	Patagonia Health	
Pharmacy Alternatives	QBS, Inc.	
Relias	RHA Health Services	
Rubicon Management, Inc.	Secure Telehealth	
Skill Creation	Therap	
Vanderhorst Enterprises	Vidant Medical Center	
Youth Haven Services	Wells Insurance	
20 Conference Tentative Schedul	e	
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Acadia Healthcare

**Benchmarks** 

5:00 pm-7:00 pm 5:00 pm Exhibitor Room Available to Exhibitors for Set-up Conference Registration Desk Open

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11:45am- 12:00 pm   Closing Remarks and Door Prizes		
	11:45am- 12:00 pm	Closing Remarks and Door Prizes